



EBC COMPUTERS SDN BHD (145723-X)

(Formerly known as Educational & Business Computers Sdn Bhd)

Lot 207, 2nd Floor Wisma MPL, Jalan Raja Chulan, 50200 Kuala Lumpur

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COMPANY PROFILE

1. OUR BUSINESS

EBC was established in 1984 with a paid-up capital of RM350,000-00 with an objective to supply personal computers, notebooks, printers, peripherals, PC-based software and local area network (LAN) to our dealers as well as our corporate users.

We have since grown from strength to strength to provide precise, comprehensive solutions to our corporate users.

2. COMPANY OBJECTIVE

EBC COMPUTERS SDN BHD will position itself to provide a strong major thrust in sales and marketing both in the direct and dealers channels as well as assuming full commitment to service and support.

With more than 20 years experience in the IT industry, we pride ourselves in our professionalism, commitment and dedication shown by our highly competent staffs. Above all, you can be rest assured of our efficient and pro-active service to cater to all your computer needs. That's our service to you. That's our commitment to your success.

As a company committed to professionalism and high values, **EBC** is devoted to deliver the finest services in technology together to produce business solutions that work. We also understand the value of our employees and the importance of providing them with continuous training and motivational challenges.

3. OUR MISSION

"Customers' Satisfactions and Service Driven" is our priority in providing the finest technology products, services, and business solutions where our success is valued on delivering with integrity and excellence.

4. OUR VISION

Together, we will always give our best with every partner & corporate clients, and realize our goal of becoming the **Best Solutions Provider** by delivering the finest technology products, services and business solutions in Malaysia.

5. OUR VALUE

We commit to these values to lead our decisions, attitudes, and cultures in our company:

- **Respect**

We honor the rights and beliefs of our fellow associates, our customers, our shareowners, our manufacturers and our community. We treat others with the highest degree of dignity, equality and trust.

- **Teamwork**

We promote and support a diverse, yet unified, team. We work together to meet and align to our common goals.

- **Integrity**

We employ the highest ethical standards, demonstrating honesty and fairness in every action that we take.

- **Excellence**

We are excellence in delivering value to our fellow associates, customers, shareowners, manufacturers and community. We anticipate change and capitalize on the many opportunities that arise.

- **Accountability**

We accept our individual and team responsibilities and we meet our commitments. We take responsibility for our performance in all of our decisions and actions.

At **EBC**, we believe fully in customer empowerment and that each and every customer is entrusted to receive the optimal customer services and business solutions that maximize his company's effectiveness. Our sale and services is customer direct and that we could bring about better customer service response and better cost benefits to our valued customers.

Our devotion to innovation and accountability achieves our ultimate target: greater customer satisfaction. There's every reason to believe that our approach to be the best solutions provider will mean greater loyalty from those we serve in the long run.

6. MAJOR PRODUCTS

Some of the major products & services that we provide are:-

COMPUTERS :	IBM, HP, Fujitsu, Toshiba, Lenovo, Acer, Dell & etc
PRINTERS :	HP, Canon, Epson, OKI, Brother, Fuji Xerox & etc
SOFTWARES :	Microsoft Products, Adobe, Trend-Micro, Symantec, Autodesk, UBS & etc
ACCESSORIES:	CARTRIDGES for all brands, Network solution, CCTV, Stationery & etc
SERVICES :	WE ALSO PROVIDE CONSULTANCY & MAINTENANCE SERVICES TO ALL COMPUTER PRODUCTS AS WELL AS PRINTER & NETWORKING SERVICES.
REPAIRING :	TO PROVIDE REPAIRING SERVICES FOR COMPUTER SYSTEM, LCD, PERIPHERALS & ETC
NETWORK :	TO PROVIDE CCTV, NETWORK & TELEPHONE CABLING & CONFIGURATION
INTERNET :	INTERNET & WEB-HOSTING PROVIDER, WEB DESIGN (P1 WIMAX, STREAMYX & UNIFI)

7. APPOINTMENTS

Genuine Intel Dealer

Microsoft OEM System Builder

Canon System Integrator

HP Business Partner

Lenovo Business Partner

Trend Micro Solution Provider

P1 WIMAX Key Reseller

8. LOCATION

We are currently located at Wisma MPL (HLA), in the golden triangle of Kuala Lumpur. This location is ideal in promoting our products as well as providing easy access to the KL/ PJ Market.

9. OPERATIONS

EBC Computers Sdn Bhd is headed by :-

- a) **Ms Alice Khing**
who is the pioneer of the Company and is instrumental in establishing a vast network of corporate users.
- b) **Mr Clarence Chew**
who is a trained computer professional with 20 years experience in PC hardware and software solutions.
- c) **Mr Axele Ng**
who is Sales Engineer cum Technical support of the company in all the major products.
- d) **Technical Support Team** consisting of the computer engineers and technicians to attend to the hardware and software needs of customer.



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10. Major corporate clients

1. Hanson Quarry Group
2. Unilever (M) Holdings
3. TA Securities Berhad
4. Aker Kvaerner Engineering Sdn Bhd
5. Ipedex S.E.A. Sdn Bhd
6. Albar & Partners
7. K & N Kenanga Bhd
8. Kumpulan Wang Persaraan (Diperbadankan)
9. Kian Joo Can Factory Berhad
10. Impsa Port Systems Sdn Bhd
11. Technology Park Malaysia Corporation
12. Fitness First
13. The Saujana Hotel
14. Zulrafique & Partners
15. Maybank
16. Uni.Asia Life Assurance
17. RCE Commerce Berhad
18. PriceWaterHouseCoopers
19. Ajinomoto Berhad
20. Tokio Marine Insurans (M) Berhad
21. Egon Zehnder International (M) Sdn Bhd
22. KHK Advertising Sdn Bhd
23. Royal Selangor Club
24. Arup Jururunding Sdn Bhd
25. KL City Securities Sdn Bhd
26. Patimas Outsourcing Sdn Bhd
27. Tan Chong Motor Assemblies Sdn Bhd
28. Astro Measat Sdn Bhd
29. Taikisha Engineering Sdn Bhd
30. Multimedia Development Corporation (M) Sdn Bhd
31. UEM Sunrise Berhad
32. Card Communication (M) Sdn Bhd & etc.